

K9 CHALLENGE PRIVACY POLICY (WRITTEN BY JO EVENT SOLUTIONS, ORGANISERS OF THE EVENT, MAY 2018)

Introduction

Jo Event Solutions (organisers of K9 Challenge) recognises that protecting the personal data you share with us is paramount. The information we hold on your behalf is kept in a secure environment with restricted access, the information is used only for the purpose that you have supplied it to us for and will only be shared with companies Jo Event Solutions employs to fulfil our obligation to you. For example, medical companies needing medical records at sporting events that you have entered.

Your personal data will not be sold to third parties.

The information we hold is provided by you, if there are any changes to this information it is important that you please notify us immediately in order for us to update your details so that we can fulfil our obligation to you.

You have the right to request to see the data we hold and you have the right to withdraw permission for us to hold that data at any time.

We use your data to provide and improve our Service. By using the Service, you agree to the collection and use of information in accordance with this policy.

Our Privacy Promise

- We promise to collect, use and store your personal data in a safe and secure way.
- We promise to only use your personal data for the specific purposes stated.
- We promise to keep you informed about how we use your information and who we give it to.

Definitions

Data – Includes computerised data, manual data and any other form of accessible record that includes personal information held by the Company.

Data Controller – Data Controller means a person who (either alone or jointly or in common with other persons) determines the purposes for, and manner in which any personal data is, or is going to be processed.

For the purpose of this Privacy Policy, we are a Data Controller of your data.

Data Processor (or Service Providers) – Data Processor (or Service Provider) means any person (other than an employee of the Data Controller) who processes the data on behalf of the Data Controller.

We may use the services of various Service Providers in order to process your data more effectively.

Data Subject – A Data Subject is an individual that is the subject of any personal data.

Personal data – Personal Data is that which relates to a living individual who could be identified by the data.

Usage Data – Usage Data is data collected automatically either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

User – The User is the individual using our Service. The User corresponds to the Data Subject, who is the subject of Personal Data.

Information Collection and Use – We collect several different types of information for various purposes to provide and improve our obligation to you.

Types of Data Collected

Personal Data

While using our Service, we will ask you to provide us with certain personally identifiable information that can be used to contact and identify you on race day ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Full postal address
- Emergency contact details
- Cookies and Usage Data

We will use your Personal Data to contact you with important information about the race you have entered including but not limited to the distribution of your race packs, information about the day itself and your race results.

We may use your Personal Data to contact you with marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send.

We use Secure Sockets Layer (SSL) technology to provide secure communication over the internet and encryption is used to safeguard your credit or debit card information. For your security your credit or debit card information is securely held by our online payment provider and is not shared with us. To verify that you have a secure server connection, look for the locked padlock symbol in your browser window or the HTTPS-prefix in the URL.

Usage Data

We may also collect information on how the Service is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

Tracking Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information. Cookies are small text files that websites send to your computer. Every time the user goes back to the same website, the browser retrieves and sends this file to the website's server. Cookies can't harm your computer – they are not viruses and cannot be used to disseminate viruses. We use cookies for analytical purposes, for example to allow us to count the number of visitors to our website.

Our cookies don't store sensitive information such as your name, address or payment details and can be seen only by the relevant Events team and Google. However, if you'd prefer to restrict, block or delete cookies from any of our websites, you can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website.

Here's a list of the cookies we use, and what we use them for.

- **_utma**: These cookies enable Google Analytics tracking.
- **_utmb**: utma keeps track of the number of times you've visited our site, when your first visit occurred and when you last visited.
- **_utmc**: utmb and _utmc work together to calculate how long your visit lasts.
- **_utmz**: utmz keeps track of where you came from, what search engine you used, what link(s) you clicked on, what keyword search you used and where in the world you accessed our website from.

Use of Data

We collect personal information about you (name, address, email etc) when you enter a race. Your details are only used to provide you with the information you have requested. If you change your mind about receiving this information from us at any time, you can 'unsubscribe' by clicking on the unsubscribe link on an email or by emailing info@k9challenge.co.uk with your name, mailing address, email address and details of the information that you no longer wish to receive.

Jo Event Solutions uses the collected data for various purposes:

- To provide and maintain our Service.
- To notify you about changes to our Service.
- To allow you to participate in interactive features of our Service when you choose to do so.
- To provide customer support.
- To gather analysis or valuable information so that we can improve our Service.
- To monitor the usage of our Service.
- To detect, prevent and address technical issues.
- To provide you with news, special offers and general information about other races, merchandise and events which we offer that are similar to those that you have already entered or enquired about unless you have opted not to receive such information.

We only use the information we collect about you lawfully, in accordance with the Data Protection Act. We will never sell, trade or rent your details to any third parties.

Retention of Data

All participants must acknowledge and agree that personal information (including medical information entered on their runner bib or collected by medical staff during or after the Event) can be stored, used and disclosed by Jo Event Solutions in connection with the organisation, promotion and administration of the Event and for the compilation of statistical information.

Jo Event Solutions will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Jo Event Solutions will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer time periods.

Jo Event Solutions will retain data for a maximum of ten years, unless an individual or company makes the request to have their data removed.

Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction. If you are located outside the United Kingdom and choose to provide information to us, please note that we transfer the data, including Personal Data, to the United Kingdom and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Jo Event Solutions will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organisation or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure of Data

Disclosure for Law Enforcement

Under certain circumstances, Jo Event Solutions may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Legal Requirements

Jo Event Solutions may disclose your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation.
- Protect and defend the rights or property of Jo Event Solutions.
- Prevent or investigate possible wrongdoing in connection with the Service.
- Protect the personal safety of users of the Service or the public.
- Protect against legal liability.

Security of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Your Rights

Jo Event Solutions aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data.

Jo Event Solutions uses a third party company 'Race Nation' to collect your data and process payment for your entry into our race. Race Nation have their own Privacy Policy <https://www.race-nation.com/privacy/> which covers in detail how they protect your payment information and personal data.

You can update your Personal Data by contacting either Race Nation or emailing us at info@k9challenge.co.uk

If you wish to be informed what Personal Data we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the right:

- To access and receive a copy of the Personal Data we hold about you.
- To rectify any Personal Data held about you that is inaccurate.
- To request the deletion of Personal Data held about you

Please note that we may ask you to verify your identity before responding to such requests.

Service Providers

We may employ third party companies and individuals to facilitate our Service (“Service Providers”), to provide the Service on our behalf, to perform Service-related services or to assist us in analysing how our Service is used.

These third parties have access to some or all of your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Analytics

We may use third-party Service Providers to monitor and analyse the use of our Service.

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualise and personalise the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <http://www.google.com/intl/en/policies/privacy/>

Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party’s site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services. Examples here are our Sponsors and Charity Partners.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the “effective date” at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us by email: info@k9challenge.co.uk